



## THEMUSEUM AND GRFF PARTNER TO RAISE MONEY FOR JAPAN

**KITCHENER, ON** – THEMUSEUM announced today that they will partner with The Grand River Film Festival (GRFF) in support of Japan relief.

Building on a partnership that has been developed over four years, THEMUSEUM and GRFF collaborate again to raise money for Japan in response to the recent natural disaster by screening *Force of Nature: The David Suzuki Movie* on Thursday April 7<sup>th</sup> at THEMUSEUM.

“We saw this disaster and how deeply it is connected to the community and thought we can help,” explains David Marskell, THEMUSEUM’s CEO and past GRFF Chair. “We are also pleased to have special guests from the Red Cross and Sapporo Breweries Ltd. as a sponsor.”

The film, directed by [Sturla Gunnarsson](#), engrosses the viewer in David Suzuki’s life work, legacy and family history while inspiring them to take interest in the environment that surrounds them.

“*Force of Nature* was screened in 2010 at the Toronto International Film Festival and was very impactful. Connections can be made easily between this film and the happenings in Japan,” explains Marskell.

[Lynn Kergan](#), Disaster Management Coordinator, Waterloo-Wellington Region, Canadian Red Cross, and Red Cross Volunteer [Kim Lezzi](#), who was in Japan at the time of the disaster, will be leading a brief discussion and answering any questions visitors may have. [Yuka Kerr](#) will also speak on behalf of the [Waterloo Region Japanese Canadian Community Association](#).

Admission to *Force of Nature: The David Suzuki Movie* is a suggested donation of \$20 all of which will go directly to support relief in Japan through the Canadian Red Cross. THEMUSEUM Café will be open to offer food and beverage throughout the evening.

Doors open at 5:00p.m. with opening remarks at 5:45p.m. and the screening beginning at 6p.m.

**For further information please contact:**

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